

WA SUPPORT GROUP EXCELLENCE AWARDS





Alike WA is the leading voice and advocate for peer support groups across Western Australia. As a peak body organisation, we empower, represent, and support a vibrant network of peer-led groups throughout the State, fostering healthy, connected communities.

Peer support groups bring together individuals who share a common condition or experience to offer emotional and practical support to one another. By sharing lived experiences, peer support enhances health and wellbeing, promotes community inclusion, and highlights the power of mutual support.

No two experiences are the same, but it is through what is shared, what is **alike**, that we find comfort in connection.

Established in 1983, Alike WA provides peer support group leaders and volunteers with the resources, training and information required to deliver quality community-led peer supports, referral networks and resources to their members. We are committed to building healthy and connected communities by effective advocating for an and sustainable peer support group sector.

Our service delivery extends to over 780 groups who, in turn, support over 200,000 individuals, families, and carers across a range of health and mental health conditions, and life adversities.











Friday 24 October 5.30pm - 11.30pm Pacific Perth

Aligning with Support Groups Awareness Week, our bi-annual Gala event is an opportunity to recognise and celebrate the WA peer support group sector and the thousands of volunteers sustaining it.

Attended by group leaders and their members. NGOs, and Government bodies, the event enables an often under-recognised sector be to acknowledged for valuable its contributions and to be showcased at a higher level, increasing the potential for new partnerships, referrals, and funding opportunities.

This year's event theme, Brighter Together, highlights the shared strength and vibrant diversity of peer support groups, celebrating the power of connection, empathy, and empowerment that arises when individuals come together and share experience.



















Representation

Chronic Health Rare Conditions Mental Health Social Isolation Disability First Nations
Culturally Diverse
Carers
Family/Parents
LGBTIQA+



20% Regional Attendees

SECTOR REACH & IMPACT

Peer support groups play a key role in the promotion of health and wellbeing, community inclusion, and the value of lived experience.

As a result of belonging to a support group, individuals, families, and carers build the knowledge, confidence, and skills to manage their wellbeing and recovery.

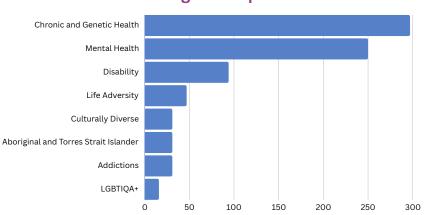
The peer support group sector is contributing to reduced social isolation, improved social cohesion, reduction in visits to primary and secondary health services, providing a sense of hope, and giving participants access to new skills and information for their own mental and physical wellbeing.



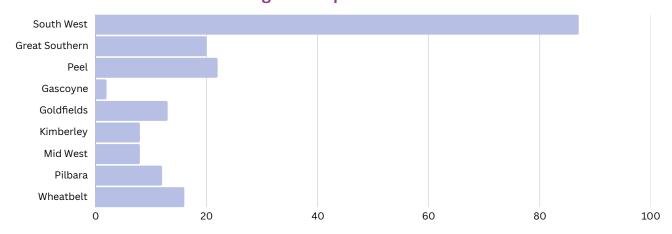


780 Support Groups Supporting over 200,000 West Australians

Target Groups



Regional Representation



"By sharing your experience with somebody who's been through the same thing, it's unique.

You may talk to your specialist, they not necessarily have been through what you're faced with.

They may treat it, they may understand the symptoms, but they don't understand what you're going through."

Ken - Prostate Cancer HELP Association (PCaHELP)



"The group has allowed me to get back to some kind of normality. It's about trying to re-establish the day to day routines whilst the shock of what happened to us settles."

Sandra - Helping Other People who have Experienced a Suicide Loss (HOPES)





"You definitely get a level of support and understanding that you can't really get from anyone else who doesn't live and share in that experience with you."

Mia - Type 1 Diabetes Collective

"Before I found the group, I was battling on my own for about seven years. Once I found the group, I was like, "Yes, I have that as well!" and it was just such a weight lifted off my shoulders."

Abbey - Endometriosis WA



SPONSOR OPPORTUNITIES

Alike WA is a not-for-profit organisation and your generous sponsorship supports us to deliver this event for the benefit of the peer support group sector and the wider community.

Event tickets are provided to peer support groups at a heavily discounted price to enable access for vulnerable community members. This means that sponsorship is required to cover shortfall costs and ensure the event can proceed at full capacity.

We are pleased to offer several sponsorship opportunities, available on a first-come, first-served basis.

What your sponsorship can contribute to:

- Covering shortfall of ticket prices to enable affordable and accessible attendance to our vulnerable communities.
- Scholarships for regional group representatives to cover travel and accommodation costs.

Sponsorship tiers and benefits are summarised in the following pages.



MAIN EVENT SPONSORSHIP: \$10,000

As our **Main Event Sponsor**, your generous support fuels every aspect of this event, enabling an unforgettable experience for attendees. This premier level of sponsorship offers maximum exposure, exclusive branding opportunities, and the highest recognition across all platforms.

SPONSORSHIP INCLUDES:

- Acknowledgement as the Main Event Sponsor
- Company logo featured with priority placement on all event marketing collateral
- Two-minute promo video aired at event and promoted on social media platforms
- Designated award in your company name and presented by a company representative
- 6-months' worth of monthly e-newsletter features with exposure to 1,500+ sector subscribers
- Full page advertisement in event programme
- Promotional booth set up during pre-event networking
- 1x VIP table for 8 quests, valued at \$1,440
- A personalised social media post acknowledging your company as a Main Event Sponsor



GOLD SPONSORSHIP: \$5,000

Gold Sponsors make a significant impact on the success and quality of the event. In appreciation, your brand receives premium visibility and priority recognition.

SPONSORSHIP INCLUDES:

- 6-months' worth of monthly e-newsletter features with exposure to 1,500+ sector subscribers
- Half page advertisement in event programme
- Promotional booth set up during pre-event networking
- 4x event tickets, valued at \$720
- A personalised social media post acknowledging your company as a Gold Sponsor
- Logo inclusion on event PowerPoint slides, event webpage, and on all event marketing collateral

BRONZE & SILVER SPONSORSHIP: \$1,000

As a **Bronze Sponsor**, your support helps make this event possible while offering your brand valuable visibility at an accessible investment level.

SPONSORSHIP INCLUDES:

- Promotional booth set up during pre-event networking
- 1x event ticket, valued at \$180
- A personalised social media post acknowledging your company as a Bronze sponsor
- Logo inclusion on event PowerPoint slides, event webpage, and on all event marketing collateral

SILVER SPONSORSHIP: \$2,500

Silver Sponsorship offers enhanced visibility and extended benefits while keeping your investment moderate. It's a smart step up for increased brand presence.

SPONSORSHIP INCLUDES ALL OF BRONZE INCLUSIONS, PLUS:

- 1x e-newsletter feature with exposure to 1,500+ sector subscribers
- Quarter page advertisement in event programme
- 1x Additional event ticket, valued at \$180

BENEFITS	MAIN EVENT	GOLD	SILVER	BRONZE
Acknowledged as the Main Event Sponsor	Х			
Company logo featured with priority placement on all event marketing materials	х			
Two-minute promo video aired at event and promoted on social media platforms	Х			
Designated award in your company name and presented by a company representative	Х			
6-months' worth of monthly e-newsletter features with exposure to over 1,500 sector subscribers	Х	Х		
Ix e-newsletter feature with exposure to over 1,500 sector subscribers			Х	
Full page advertisement in event programme	Х			
Half page advertisement in event programme		Х		
Quarter page advertisement in event programme			Х	
Promotional booth set up during pre-event networking	Х	Х	X	Х
Ix VIP table for 8 guests, valued at \$1,440	Х			
4x Event tickets, valued at \$720		Х		
2x Event tickets, valued at \$360			Х	
Ix Event ticket, valued at \$180				х
Logo inclusion on event PowerPoint slides, event webpage, and on all event marketing collateral	Х	Х	Х	Х
A personalised social media post acknowledging your company as an event sponsor	Х	Х	Х	Х

SPONSOR APPLICATION

Company/Organisation Details				
Contact Name				
Company/Organisation				
ABN				
Business Address				
Business Telephone				
Business Email				

Select Sponsorship Package				
Main Event	\$10,000 +GST			
Gold	\$5,000 +GST			
Silver	\$2,500 +GST			
Bronze	\$1,000 +GST			

Invoicing Details				
As above (check if yes)				
If no, please add invoice details below.	i			



All sponsorship package prices quoted are in Australian Dollars and exclude GST. Alike WA is a registered charity with deductible gift recipient (DGR) status.

Confirmation of sponsorship is conditional upon this form being completed and full payment being received. A tax invoice will be issued for this amount and must be paid within 14 days.

Sponsorship applications are subject to approval and at Alike WA's discretion to ensure its brand and values are not compromised.

SPONSORSHIP ENQUIRIES:

Amanda Muir

Chief Executive Officer

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